

# IT-SECURITY CONFERENCE

## OCT 2025



Taking place on **October, 2025**, in Lisbon, the fourth edition of the IT Security Conference will cover top-level content and thought leadership discussions regarding the Cyber Security, Cyber Risk, Cyber Resilience & Cloud ecosystem. The success of the first three editions, all sold out weeks before their occurrence, has prompted the organization to seek to expand this event to an increasing number of IT Security readers who wish to participate.

In 2024, the number of registration requests from readers reached 1.300, for an auditorium capacity of 360 seats, plus a Technical Tracks Auditorium of 100 seats. Considering that, the 2025 event will be designed for an audience of 460 attendees, including Chief Information Security Officers, Chief Security Officers, Chief Information Officers, Chief Security Architects, Heads of Information Security, Chief Compliance Officers, Privacy Officers and Data Protection Specialists.

### Conference key topics

Presented in a series of top-level keynotes, interactive panel discussions and solution-based case studies.

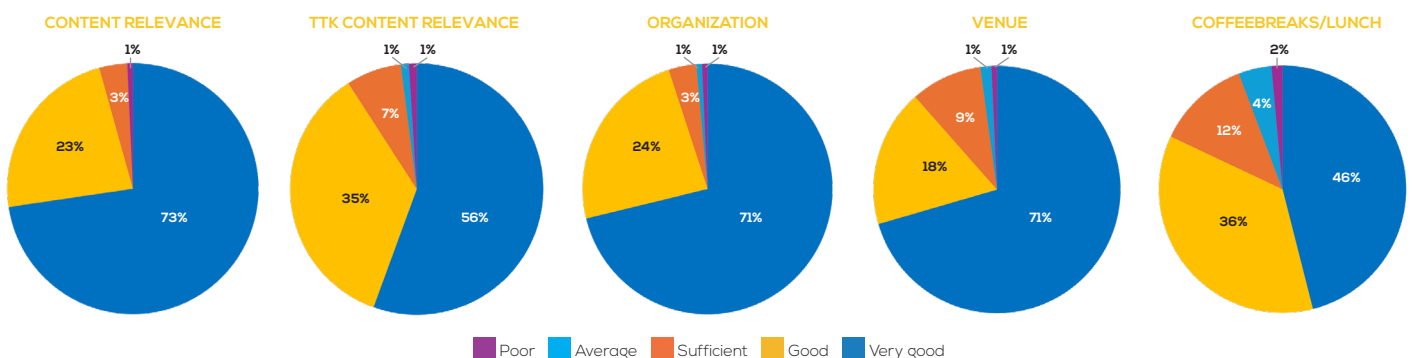
Focused on learning and building partnerships in the emerging cyber security and cloud space.

CISO and security professionals will share their expertise and knowledge, their best practices and how they address the current cyberthreat landscape.

Key topics include CISO success, cloud security, risk & governance, cyber resilience, security ROI, how to communicate a cyberattack, strategic planning, as well as privacy and GDPR, trust, identity and data security.

### IT Security Conference 2024 Satisfaction Survey

After the conference, IT Security surveyed the participants regarding their opinion of the event, specifically in terms of content relevance, organization, and venue, with extremely positive responses; on a scale of one to five (1 = poor; 5 = very good), the lowest score was 4.21, with a stated intention of returning for the next edition up to 98%.



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## ■ SPONSORSHIP OPPORTUNITIES

October, 2025 - Lisbon | 4th Edition

	Stage	Exhibition	Coverage Pages + Video	Invitations	Staff	Attendees List	Live Zoom List	Investment
DIAMOND Partner (Exclusive)	Slot (morning)	Y	4	15	10	Y	Y	15 000€
PLATINUM Partner	Slot (morning)	Y	3	10	5	Y	Y	10 000€
GOLDEN Partner	Slot (afternoon)	Y	2	8	4	Y		8 000€
SILVER Technical Tracks	(morning)		1		3	Y		6 000€
SILVER Technical Tracks	(afternoon)		1		3	Y		5 000€
SILVER Exhibition Partner		Y			3			5 000€
SILVER Case Study (upon approval)	Slot		2		2			5 000€
SILVER Executive Lunch Partner					3			5 000€
SILVER Round Table Partner	Y		4		2			4 500€
SILVER Coffee-Breaks Partner					2			4 000€
SILVER Partner Lunch					2			3 000€

BRONZE Partners Opportunities: There are several brand awareness opportunities such as photo wall, accreditation sponsor, lanyards, etc... Please ask for more information

Note: Clients with an annual media plan in our magazines benefit from access to the current MediaNext rappel discount program.

## ■ WHAT PEOPLE ARE SAYING ABOUT US

### Our attendees

*"Very well designed, very useful, very fluid organization. A reference in the sector".* Ana Guimarães - Trust Systems

*"A very productive event, one of the best in the field".* Ricardo Guedes - DGEG - Directorate-General for Energy and Geology

*"I have no suggestions, as in my opinion everything was perfect".* Bruno Martins - Portuguese Navy

*"The conference was very interesting. A big thank you to everyone involved".* Francisco Espírito Santo - Ayvens Portugal

### Our sponsors

*"It was an excellent event, very well organized, and we would be happy to coordinate our participation with you for the next event."* Marcelo Rodrigues - PWC

*"The event was very successful, and we look forward to being here to continue working together in the future."* Rui Ribeiro - IBM

*"It was a pleasure to participate in such a prominent event that brings so much to the community. I appreciate the entire experience provided and would like to highlight the professionalism, friendliness, and organization. It is truly a success, and it could not be otherwise with all the dedication you have put into it."* Paulo Silva - Thales Group

*"It is with great pride that we see an event like this growing year after year, with so many important clients and partners. Congratulations on the organization!"* Catarina Araújo - Divultec

## ■ IT SECURITY CONFERENCE COVERAGE IMPACT

### 2023

#### Magazine

Total Views of Coverage Edition: 18.654 Downloads

#### Website

Editorial Coverage Articles – 50.060 Page-Views

Coverage Videos – 3.637 Views

LinkedIn – Total Impressions: 55.122

35.410 (IT Security) | 12.899 (IT Channel)

6.813 (IT Insight)

Coverage at IT Channel + IT Insight magazines exceeded 19.582 page-views and impressions

### 2024

At the time of publication of this Media Kit, just a few days after the event, the data for the edition and the website were not yet available. For reference, LinkedIn posts made only on October 10th had a reach of 64.249.

Don't miss the opportunity to explore these innovative technologies and their impact on a range of industries, including manufacturing, transport, supply chain, government, legal and financial services, energy, utilities, insurance, healthcare, retail and more!

### Ask for IT Security Conference 2025 Presentation!

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